



Sponsor Recognition Program

Piedmont Park Conservancy presents a recognition opportunity for canine-friendly businesses that sponsor Piedmont Dog Park. Your annual investment now provides you with greater exposure to your target market.

Piedmont Dog Park Grand Opening- August 12, 2010
Splish Splash Doggie Bash- September 18, 2010



Your company can appear on a large bone displayed in Piedmont Dog Park for 12 months!

TOP DOG \$1,000 (Limited to 6 Sponsors)

- A 10' x 10' promotional area at both events, table and chairs provided (tent not included)
- Large dog bone displayed with company logo in Dog Park for one year
- Linked logo on Piedmont Park Dog Park web site for one year
- Special invite to Piedmont Park Conservancy member events
- Company name listed in one quarterly PPC newsletter
- Organizational membership
- Logo recognition at both events and on all promotional materials
- Opportunity to include incentive materials/items in event gift bags
- Entry into both events for six guests with one pet each

HOT DOG \$500 (Limited to 8 Sponsors)

- A 10' x 10' promotional area at both events, table and chairs provided (tent not included)
- Small dog bone displayed with company name in Dog Park for one year
- Linked logo on Piedmont Park Dog Park web site for one year
- Company name listed in one quarterly PPC newsletter
- Organizational membership
- Logo recognition at both events and on all promotional materials
- Opportunity to include incentive materials/items in event gift bags
- Entry into both events for four guests with one pet each

DOGGONE SPONSOR \$250

- A 10' x 10' promotional area, table and chairs provided, during the Piedmont Dog Park Grand Opening or Splish Splash Doggie Bash (tent not included)
- Small dog bone displayed with company name in Dog Park for one year
- Company name listed on Piedmont Park Dog Park web site for one year
- Company name listed in one quarterly PPC newsletter
- Logo recognition at one event and on all promotional materials
- Opportunity to include incentive materials/items in event gift bag
- Entry into one event for two guests with one pet each

PUP-UP TENT \$100

- A table during the Piedmont Dog Park Grand Opening
- Opportunity to include incentive materials/items in event gift bag

To ensure recognition at the select level, please return this form and an Adobe Illustrator file or tiff file of your company logo by July 30, 2010. If you have any questions about this sponsorship, please call Summer at 404-875-7275 ext. 229 or email her at sedge@piedmontpark.org.

COMPANY NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

TELEPHONE: _____ FAX: _____ E-MAIL: _____

CONTACT NAME: _____

PLEASE INDICATE YOUR DESIRED LEVEL OF PARTICIPATION: \$1,000 \$500 \$250 \$100 OTHER _____

PLEASE INDICATE METHOD OF PAYMENT:

ENCLOSED IS MY CHECK (PAYABLE TO PIEDMONT PARK CONSERVANCY) FOR: \$ _____

PLEASE CHARGE MY: VISA MASTERCARD AMERICAN EXP. DISCOVER -OR- PLEASE BILL ME

CARD #: _____ EXPIRATION DATE: _____

NAME AS APPEARS ON CARD: _____ AUTHORIZED SIG. _____